

Martha de la Torre

El Clasificado & Al Borde



Martha de la Torre has transformed the media print industry. Her venture project is called El Clasificado, quite possibly the largest Hispanic classifieds publication of its kind in the country. Providing quality information services and materials to the Hispanic community and beyond, Martha embraces her work and shares her gifts with others around her.

She has also dedicated time to the LMU Mexican-American alumni association, which provides scholarship and educational support to young Latinos and Latinas at the university. Her pride in her heritage and her willingness to share so much of herself with the rest of the community brought about an interest in Martha to create a new, hip, alternative magazine that reached the youth market. Al Borde was born. This is now the only Latin Alternative Entertainment Magazine in Los Angeles.