AVANZANDO

PROMOTIONS AND SPECIAL EVENTS









Martha de la Torre.
Louis Caldera.
Jeff García.
Anna López.

Martha de la Torre, president and CEO of *El Clasificado*, has been named the Small Business Person of the Year by the Small Business Administration. De la Torre, a 46-year-old Ecuadorian American, founded *El Clasificado* in 1988. The Spanish-language weekly has a circulation of 130,000. De la Torre has been named Ernst & Young's Entrepreneur of the Year and belongs to the National Association of Women Business Owners Hall of Fame.

Louis Caldera, 47, has been named the University of New Mexico's 18th president. He also has been elected to Southwest Airlines' board of directors. Previously, the Texas native was the vice-chancellor for university advancement of California State University and president of the CSU Foundation. That followed his term as secretary of the U.S. Army from July 1998 to January 2001. The Mexican American also has been assembly member for the 46th district of Los Angeles, deputy county counsel for Los Angeles County, and an officer in the United States Army.

Jeff García has been elected to the Hispanic Scholarship Fund's board of directors. García, the quarterback of the San Francisco 49ers, was an NFL All Pro in 2001, 2002 and 2003. He was also named one of *People en Español's* 25 Most Beautiful People in 2002. García, a 33-year old Mexican American, has long supported the HSF, raising more than \$250,000 through special events.

Anna López has been appointed executive director of UNITY: Journalists of Color, Inc. López, 35, who is of Mexican and Argentine descent, has been executive director of the National Association of Hispanic Journalists since 1998. During her tenure, NAHJ's budget has grown from \$1 million to \$1.7 million; its membership numbers 1,800.

David J. Cibrián has been promoted to managing shareholder of Jenkens & Gilchrist, a San Antonio law firm. Cibrián, a 40-year-old Cuban American, will be leading a team of attorneys in a variety of legal cases involving corporate, securities, international, technology, banking, finance, venture capital, litigation, bankruptcy, intellectual property and real estate law. Cibrián's practice includes a broad range of corporate and international clients, many of which are in Latin America.

Israel López "Cachao," the Cuban American jazz musician, has received a star on the Hollywood Walk of Fame. The 84-year old

virtuoso bassist, arranger, composer and bandleader is one of the most influential Latin musicians, closely associated with the genesis of the mambo. Cachao's first major label release, *Master Sessions Volume I* on Epic's Crescent Moon label, won the Grammy for Best Tropical Latin Album in 1995—recognition at last for his seminal contribution to Latin music.

Frances Aldrich Sevilla-Sacasa has been named head of European operations for Citigroup Private Bank. Sacasa, 47, will also continue as head of the Latin American region. Sacasa has 20 years of experience in private banking. Prior to joining Citigroup in 2000, she was the managing director of Deutsche Bank's Latin American private banking division and president of Bankers Trust International Private Banking Corporation.

Cuban American Carlos Mayans, 54, was elected mayor of Wichita, Kansas. Mayans, a former Kansas state representative, won 53 percent of the vote. **José Torres**, a former city councilman, was sworn in as the mayor of Paterson, New Jersey. Torres, a New Jersey native, follows Martin Barnes, who was recently sentenced to 37 months in prison for accepting \$200,000 in bribes.

Anna Escobedo Cabral, president and CEO of the Hispanic Association on Corporate Responsibility in Washington, D.C., has been named the new director of the Smithsonian Center for Latino Initiatives. Cabral, 43, will be responsible for "fostering understanding and appreciation of Latino history and culture" using the Smithsonian's collections, research and public programs, according to a press release issued by the Smithsonian. As president and CEO of HACR since 1999, Cabral manages a coalition of 10 of the largest Hispanic organizations in the United States. HACR's mission is to establish partnerships with Fortune 1000 companies to achieve greater inclusion of Hispanics in corporate America. Last year, President Bush appointed Cabral, who is Puerto Rican, to the President's Council on the 21st-Century Workforce.

Opera singer, conductor and arts administrator **Plácido Domingo**, 62, is taking over the helm of The Washington Opera in September, after serving as its artistic director for seven seasons. Last year, the popular Spanish artist received The Medal of Freedom, the highest decoration in the United States, and an honorary knighthood from Great Britain for his dedication to charity and music. **H**