

PRESENTED BY



THE EXPO

This event provides Latino small business owners with tools to run and grow a successful business in their own language.

EXPECTED ATTENDANCE: 250-300

WEDNESDAY, MAY 11, 2011

Quiet Cannon- Montebello, CA

5:30 to 9:30pm
Los Angeles, CA

WEDNESDAY, NOVEMBER 16, 2011

Hilton Ontario Airport

5:30 to 9:30pm
Ontario, CA

THE BREAKFAST

Aspiring and established Latino small business owners who are looking for tools on growing their business. Attendees enjoy a complimentary breakfast.

EXPECTED ATTENDANCE: 60-80

WEDNESDAY, JULY 20, 2011

7:30 to 9:30am

El Clasificado Headquarters
11205 Imperial Hwy.
Norwalk, CA 90659

Events are conducted in Spanish and are free to all attendees.

PLATINUM

Partnership includes:

2 Expos

1 Breakfast

Expo

- ✓ 6ft table / booth
- ✓ Logo projection by stage area
- ✓ Infomercial during the expo
- ✓ Signage at event
- ✓ Logo with link to your website posted on www.susociodenegocios.com and www.elclasificado.com for 90 days prior to each expo
- ✓ Logo on all promotional items for event
- ✓ Logo on all marketing campaign materials both online and print
- ✓ Dedicated eBlast to SSDN database
- ✓ Inclusion of promotional item into 200 gift bags
- ✓ ½ page (4C) ad in El Clasificado for a total of 6 weeks in 10 zones (three ads published the week after each expo)
- ✓ Database of event attendees

Breakfast

- ✓ Category Exclusivity*
- ✓ 6ft table / booth
- ✓ 160x120 Rotating banner or directory listing on www.susociodenegocios.com for 90 days prior to each breakfast
- ✓ 160x120 Rotating banner on www.elclasificado.com for 60 days prior to each breakfast
- ✓ Logo on all marketing campaign materials both online and print

Investment Total \$10,000 net

Without print element \$6,000 net

GOLD

Partnership includes:

1 Expo

1 Breakfast

Expo

- ✓ 6ft table / booth
- ✓ Logo with link to your website posted on www.susociodenegocios.com and www.elclasificado.com for 60 days prior to expo
- ✓ Logo on all marketing campaign materials both online and print
- ✓ Dedicated eBlast to SSDN database
- ✓ Inclusion of promotional item into 200 gift bags
- ✓ ½ page (4C) ad in El Clasificado for a total of 3 weeks in 10 zones (three ads published the week after the expo)
- ✓ Database of event attendees

Breakfast

- ✓ Category Exclusivity*
- ✓ 6ft table / booth
- ✓ 160x120 Rotating banner or directory listing on www.susociodenegocios.com for 60 days prior to each breakfast
- ✓ 160x120 Rotating banner on www.elclasificado.com for 30 days prior to each breakfast
- ✓ Logo on all marketing campaign materials both online and print

Investment Total \$5,900 net

Without print element \$3,400 net

SILVER

Partnership includes:

2 Expos

- ✓ 6ft table / booth

Investment Total \$1,000 net

BRONZE

Partnership includes:

1 Expo

- ✓ 6ft table / booth

Investment Total \$550 net

CRYSTAL

Partnership includes:

1 Breakfast

- ✓ Category Exclusivity*
- ✓ 6ft table / booth
- ✓ 160x120 Rotating banner or directory listing on www.susociodenegocios.com for 30 days prior to each breakfast
- ✓ 160x120 Rotating banner on www.elclasificado.com for 30 days prior to each breakfast
- ✓ Logo on all marketing campaign materials both online and print

Investment Total \$425 net

*Subject to availability. Limited packages available.