

# INTERNET: *the future of your business*

**SU  
SOCIO DE  
NEGOCIOS™**  
ASESORAMIENTO PARA PEQUEÑAS EMPRESAS

[susociodenegocios.com](http://susociodenegocios.com)



Former Sponsors



Presentado por **El Clasificado**

**October 13<sup>th</sup>, 2010**  
DOUBLETREE HOTEL  
5757 Telegraph Road  
Commerce, California 90040

# SU SOCIO DE NEGOCIOS

ASESORAMIENTO PARA PEQUEÑAS EMPRESAS



## Grassroots Small Business Event Series

This event provides Latino small business owners with tools in their language to grow and operate a successful small business.

### Past seminar topics have included:

- Facebook, Twitter and other social media sites as a business tool
- Financing for a Small Business
- Effective Marketing Practices

Past event attendees are small business owners with annual sales between \$50,000 and \$100,000 on average.

**EXPECTED ATTENDANCE OVER 250 SMALL BUSINESS OWNERS**

## Date, Time and Location

**Wednesday, October 13th, 2010**

**DoubleTree Hotel  
5757 Telegraph Road  
Commerce, California 90040**

6:00-7:00	Networking, Appetizers, Expo
7:00-8:00	Welcome, Introductions & Main Presentations
8:00-9:00	Networking and Expo

Event is **FREE** to ATTENDEES

## About El Clasificado

El Clasificado, is the nation's largest free Spanish-language weekly classified publication.

- ✓ **Circulation:** 390,000 weekly copies and over 1.5 million weekly readers\*\*
- ✓ **Reach:** Delivered through more than 18,000 distribution points, including street racks, local store and contracted racks, supermarkets, retail stores and restaurants in Latino communities
- ✓ **Coverage:** Over 200 cities reached in Los Angeles, Orange, Riverside, San Bernardino, San Diego, Ventura and Kern Counties
- ✓ **Established:** Reaching the Los Angeles community since 1988
- ✓ **Serving the advertising needs of thousands of small businesses weekly!**
- ✓ **Quality and Credibility:** Award winning publication, listed among Hispanic Business 100 Fastest Growing Companies in the USA, 2008, 2009

\*\* Source: Independent readership study for El Clasificado conducted by Western Publication Research

## Su Socio De Negocios EVENT SPONSORSHIP OPPORTUNITIES

PRESENTED BY **El Clasificado**  
THE SPANISH CLASSIFIEDS

# Benefits

	Bronze	Silver	Platinum <small>Exhibiting &amp; Presentation Sponsor Package</small>
6-ft. table / booth	✓	✓	✓
Opportunity to sponsor a main presentation given by a credible organization on a selected business topic, as well as a <b>3 minute</b> speaking opportunity			✓
Signage at event site			✓
Your company logo with link to your website posted for <b>90 days</b> on special business website <a href="http://susociodenegocios.com">susociodenegocios.com</a> and <a href="http://elclasificado.com">elclasificado.com</a>		✓	✓
Your logo on all promotional items for event			✓
Your logo on all marketing campaign materials both online & in print		✓	✓
Online banner or directory listing on <a href="http://susociodenegocios.com">susociodenegocios.com</a> for 60 days		✓	✓
Complete Contact list of all event attendees			✓
<b>1/4 page ad</b> published next to business series print section in El Clasificado for 4 weeks in 10 zones of publisher's choice (total circulation of 100,000 weekly).			✓
<b>NET COST</b>	<b>\$650</b>	<b>\$1,200</b>	<b>\$1,800</b>

## Mail-in Order Form

Company Name: .....

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## Choose Your Sponsorship

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**CONTACT INFO**



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