

Classifieds™

2016 MEDIA KIT

WORTSGAGE EXPERT Residential & Commercial Specialize in Residential Real Estate Finance & All Commercial Mortgages

NEED A SMALL LOAN Do you need a loan? Do you need some cash fast? CALL US QUICKLY

BOOKKEEPING SERVICES -Accounts Payable -Accounts Receivable -Bank Credit Card Reconciliations Flexible rates starting at \$18 per hour.

CAREERS

GENERAL HELP WANTED Seeking someone for general help, eg; filing, organizing, errands, answering emails. Must know how to type. \$10 per hour to start ★ ★ ★ ★ ★

WEEKEND RECEPTION We are seeking a general office assistant for Sunday afternoons between the hours of 11:30am to 5:00pm. \$12/H

NEW AD

GENERAL MANAGER a non-profit social enterprise is seeking a full-time General Manager with business experience lead and manage, the focus of work will be on sales, \$50,000 per annum

RECEPTIONIST WANTED Our Clinic is looking for a Receptionist that is looking to grow with our centre. This position is open for a driven, passionate and self motivated person.

★ CALL NOW ★

Sales Assistant We currently have an excellent opportunity in our sales office. For more information about the company. See our website or Send resume.

Word Processing Specialist Our client is seeking a talented and experienced Word Processing Specialist to join their team for a short-term project. a strong background in computer programs in general. \$15/H

EDUCATION

TUTORS NEEDED We are looking for: highly skilled, motivated and dynamic individuals with strong communication skills. Must possess a \$12/h

Are you looking for a realtor? Maybe you just have some questions Maybe you don't know what you want yet...

STUDENT LOANS Do you need a Student Loan? We provide all kinds of options to assist you financially. CALL US TODAY

★ MORTGAGE EXPERT ★ Residential & Commercial, Specialize in Residential Real Estate Finance & All Commercial Mortgages

NEED A SMALL LOAN Do you need a loan? Do you need some cash fast? CALL US QUICKLY

BOOKKEEPING Accounts Payable

SERVICES

GARDEN MAINTENANCE Experienced in maintenance work such as, lawn mowing, tree clean, trimming, garden, pruning of plants, hedges, planting and other maintenance and installation. Location: West River RD.

RENT TO OWN If you cannot afford traditional mortgage banks, NO PROBLEM

TWO BEDROOM Beautiful 2 bedroom concept lovely kitchen w/ room w/ fireplace

REAL ESTATE

Home Inspection Service 5% off if you are a first time buyer. Certified and Licensed Home Inspector. Call Now

WORTSGAGE SOLUTIONS We provide complete Management, Leasing, Estate Services for Residential and Commercial Properties

3BR - Single Family Single Family - 3 Bedrooms Bath. Property COMPLETELY RENOVATED



Get to Know Us

With over 27 years of experience, EC Hispanic Media launched a free classifieds publication. **EC Classifieds** caters to the needs of the English-speaking consumer. With our award-winning distribution system, EC Classifieds is the most accessible English weekly magazine in Orange County, Inland Empire, San Gabriel Valley, Bakersfield, Los Angeles, Long Beach, and San Fernando Valley areas.

QUICK FACTS:

205,000

Weekly circulation
in Southern California



ADVERTISING OPPORTUNITIES:

- ✓ **Display Ads:** Full color, spot color and black & white
- ✓ **Classified Display Ads:** Full color, spot color and black & white
- ✓ **Classified Ads:** Various features available to make your ad stand out
- ✓ **Premium Positions:** Limited availability

CLASSIFIED SECTIONS:

Real Estate, Automotive Services, General Products & Services, Automotive Sales, Business Opportunities, Employment Opportunities, Home Improvement Services, Professional Services, Miscellaneous Services, Rentals, Free Community Events & Services and more.

SOME OF OUR CLIENTS:



LET US FIND A SOLUTION FOR YOU:

☎ 323-278-5310 ✉ sales@ecclassifieds.com



Distribution

CIRCULATION

EC Classifieds is the hottest shopper in Southern California with a verified weekly circulation of over **205,000**.



*Distributed in
over **160 cities***

EC CLASSIFIEDS DISTRIBUTION

EC Classifieds is distributed in over 10,000 points of distribution located close to main entrances of shopping centers, restaurants, local businesses, and major avenues and boulevards

- CITIES PER ZONE -

Zone	Region	Circulation	Cities
200	ORANGE COUNTY NORTH	20,000	Anaheim, Fullerton, Garden Grove, Buena Park, Westminster, Placentia, Stanton, Brea, Cypress, Los Alamitos, La Palma, Yorba Linda
201	ORANGE COUNTY SOUTH	20,000	Santa Ana, Orange, Costa Mesa, Huntington Beach, Tustin, Irvine, Fountain Valley, Newport Beach, San Clemente, Lake Forest, San Juan Capistrano, Mission Viejo, Dana Point, Laguna Hills, Laguna Beach, Laguna Niguel, Capistrano Beach
202	EAST INLAND EMPIRE	30,000	San Bernardino, Highland, Redlands, Loma Linda, Yucaipa, Bloomington, Colton, Rialto, Corona, Mira Loma, Norco, Lake Elsinore, Sun City, Temecula, Murrieta, Homeland, Perris, Riverside, Rubidoux, Banning, Beaumont, Calimesa, Hemet, Moreno Valley, San Jacinto
203	BAKERSFIELD	15,000	Bakersfield, Arvin, Buttonwillow, Delano, Lamont, Lost Hills, McFarland, Shafter, Taft, Wasco, Lebec, Tehachapi
204	WEST INLAND EMPIRE	20,000	Chino, Chino Hills, Claremont, La Verne, Montclair, Pomona, San Dimas, Upland, Alta Loma, Fontana, Ontario, Rancho Cucamonga
205	EAST SAN GABRIEL VALLEY	15,000	Azusa, Baldwin Park, Covina, Diamond Bar, Glendora, Hacienda Heights, La Puente, Walnut, West Covina
206	WEST SAN GABRIEL VALLEY	15,000	Alhambra, Arcadia, Duarte, El Monte, Monrovia, Monterey Park, Rosemead, San Gabriel, Sierra Madre, South El Monte, Temple City
207	MONTEBELLO/WHITTIER/NORWALK	20,000	Commerce, Montebello, Pico Rivera, Whittier, Downey, La Mirada, Santa Fe Springs, La Habra, Bellflower, Norwalk, Paramount
208	LONG BEACH/CARSON	20,000	Long Beach, Hawaiian Gardens, Cerritos, Artesia, Lakewood, Carson, Wilmington, San Pedro, Signal Hill, Compton
209	EAST SAN FERNANDO VALLEY	15,000	North Hollywood, Pacoima, San Fernando, Sun Valley, Sylmar, Burbank, Universal City, Studio City
210	WEST SAN FERNANDO VALLEY	15,000	Canoga Park, Van Nuys, Northridge, Panorama City, Reseda, Mission Hills, Granada Hills, Chatsworth, Woodland Hills, Sherman Oaks, Encino

LET US FIND A SOLUTION FOR YOU:

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Print Solutions



DISPLAY ADS

- Designed in full color, spot color and black & white to your specifications
- Wide range of sizes available (see next page)



PREMIUM POSITIONS (limited availability)

- Center Spread, Front Page, Back Page and Inside Back Cover available
- Classified Tab, Skyscraper and National Box also available (see image above)



CLASSIFIED DISPLAY ADS

- Designed like a Display Ad, published as a classified
- Full color design available
- 4 different sizes available

JJ NOTARY PUBLIC
 Located in Fontana offers professional notary services fast and efficiently to your convenience. Call 909-979-1208



CLASSIFIED ADS

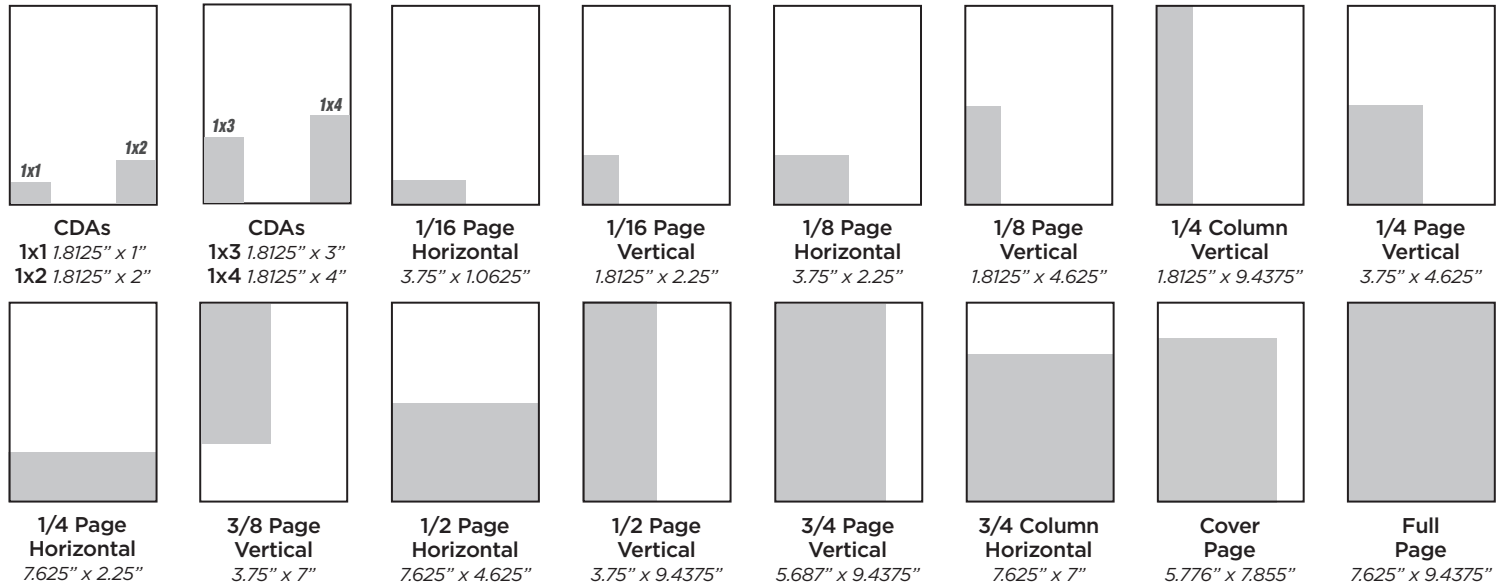
- Available features include:
 Headline, symbols, centered text, bold, boxed, photo, capital letters and font size

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DISPLAY AD SIZES



ARTWORK FORMAT REQUIREMENTS:

PDF

- Images resolution: minimum 200 dpi (300 preferred).
- Color options: Black & White, Full Color and Spot Color (Please use process Cyan as spot color, do not use any pantones or other spot colors).

ADOBE INDESIGN & ILLUSTRATOR (version CS6 or earlier)

- All images must be included
- Images resolution: minimum 200 dpi (300 preferred).
- Color options: Black & White, Full Color and Spot Color (Please use process Cyan as spot color, do not use any pantones or other spot colors).

PHOTOGRAPHIC FILES

- Although not recommended due to rasterization, you may also submit your files in jpeg or tif formats. Please submit at 300 dpi and in CMYK color mode to avoid a potential color shift when converting from RGB.

SUBMIT ARTWORK VIA:

E-MAIL



Send your artwork to:
production@elclasificado.com

Please notify your Sales Representative before sending your ad by e-mail

UPLOAD TO FTP



Any file larger than 10MB should be uploaded to:
ftp.elclasificado.com

Please contact our production department for more information on how to access our ftp site

PRODUCTION DEADLINES

CLASSIFIEDS DEADLINE

- Fridays at 5pm, prior to publication date

DISPLAY ADS DEADLINE

- Thursdays at 5pm prior to publication date

CLASSIFIED DISPLAY ADS DEADLINE

- New Ads: Fridays at 12pm
- Changes: Fridays at 2pm

CONTACT OUR DEPARTMENT:

PHONE: 323-867-9467 | FAX: 562-864-5765

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» 323-278-5310 ✉ sales@ecclassifieds.com

Let us find a solution for **you**

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access our website



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