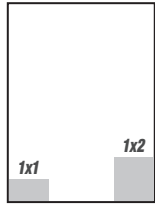
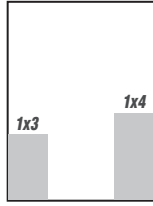


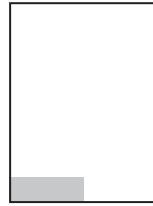
## DISPLAY AD SIZES



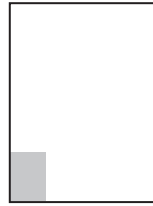
**CDAs**  
1x1 1.8125" x 1"  
1x2 1.8125" x 2"



**CDAs**  
1x3 1.8125" x 3"  
1x4 1.8125" x 4"



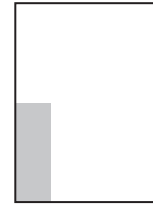
**1/16 Page Horizontal**  
3.75" x 1.0625"



**1/16 Page Vertical**  
1.8125" x 2.25"



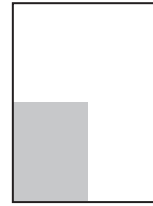
**1/8 Page Horizontal**  
3.75" x 2.25"



**1/8 Page Vertical**  
1.8125" x 4.625"



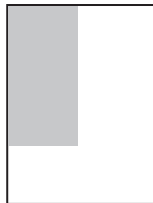
**1/4 Column Vertical**  
1.8125" x 9.4375"



**1/4 Page Vertical**  
3.75" x 4.625"



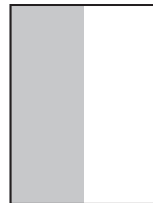
**1/4 Page Horizontal**  
7.625" x 2.25"



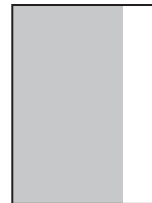
**3/8 Page Vertical**  
3.75" x 7"



**1/2 Page Horizontal**  
7.625" x 4.625"



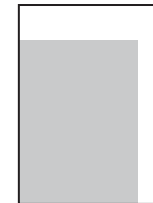
**1/2 Page Vertical**  
3.75" x 9.4375"



**3/4 Page Vertical**  
5.687" x 9.4375"



**3/4 Column Horizontal**  
7.625" x 7"



**Cover Page**  
5.776" x 7.855"



**Full Page**  
7.625" x 9.4375"

## ARTWORK FORMAT REQUIREMENTS:

### PDF

- Images resolution: minimum 200 dpi (300 preferred).
- Color options: Black & White, Full Color and Spot Color (Please use process Cyan as spot color, do not use any pantones or other spot colors).

### ADOBE INDESIGN & ILLUSTRATOR (version CS6 or earlier)

- All images must be included
- Images resolution: minimum 200 dpi (300 preferred).
- Color options: Black & White, Full Color and Spot Color (Please use process Cyan as spot color, do not use any pantones or other spot colors).

### PHOTOGRAPHIC FILES

- Although not recommended due to rasterization, you may also submit your files in jpeg or tif formats. Please submit at 300 dpi and in CMYK color mode to avoid a potential color shift when converting from RGB.

## SUBMIT ARTWORK VIA:

### E-MAIL



Send your artwork to:  
production@elclasificado.com

Please notify your Sales Representative before sending your ad by e-mail

### UPLOAD TO FTP



Any file larger than 10MB should be uploaded to:  
ftp.elclasificado.com

Please contact our production department for more information on how to access our ftp site

## PRODUCTION DEADLINES

### CLASSIFIEDS DEADLINE

- Fridays at 5pm, prior to publication date

### DISPLAY ADS DEADLINE

- Thursdays at 5pm prior to publication date

### CLASSIFIED DISPLAY ADS DEADLINE

- New Ads: Fridays at 12pm
- Changes: Fridays at 2pm

## CONTACT OUR DEPARTMENT:

PHONE: 323-867-9467 | FAX: 562-864-5765

LET US FIND A SOLUTION FOR YOU:

