



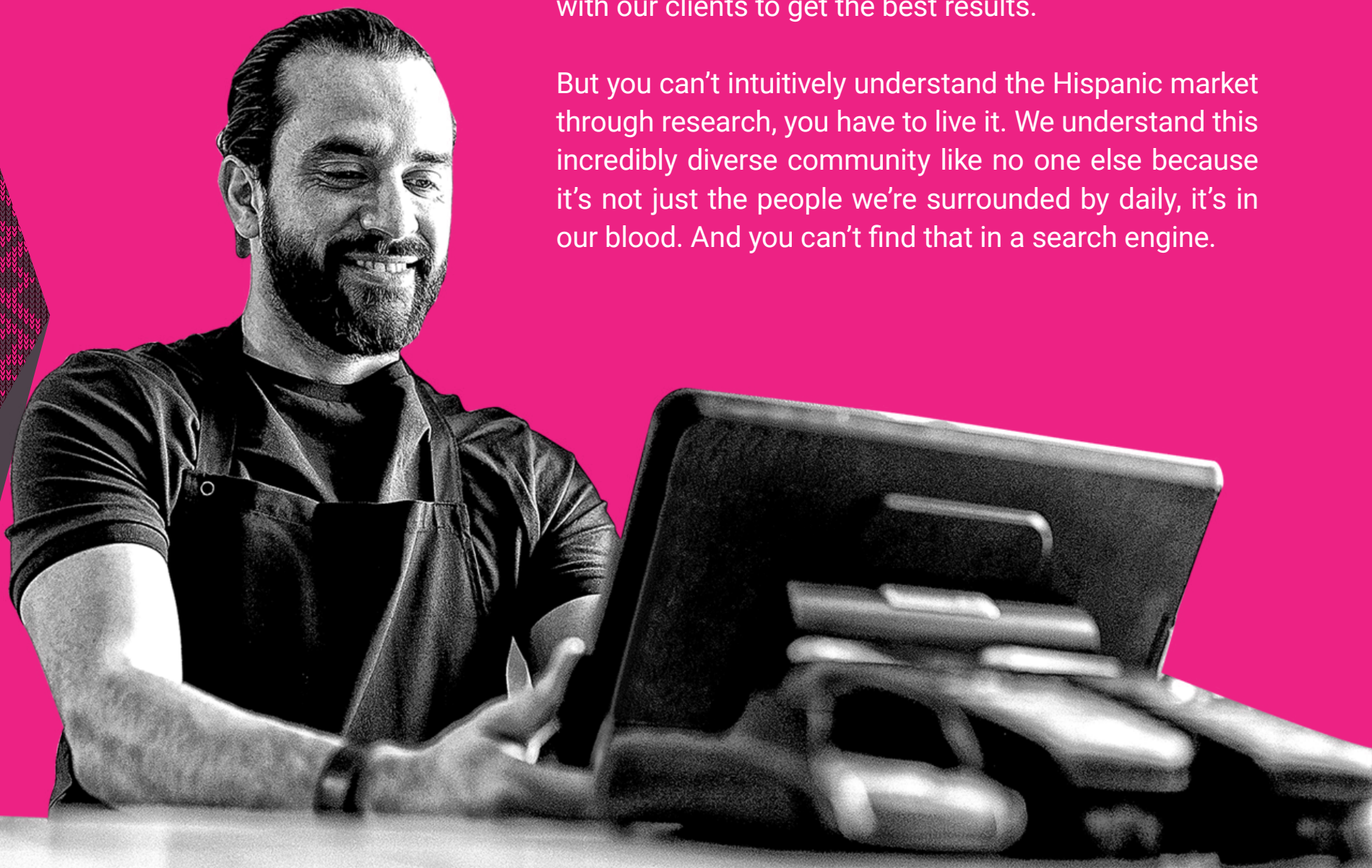
Media Kit 2019



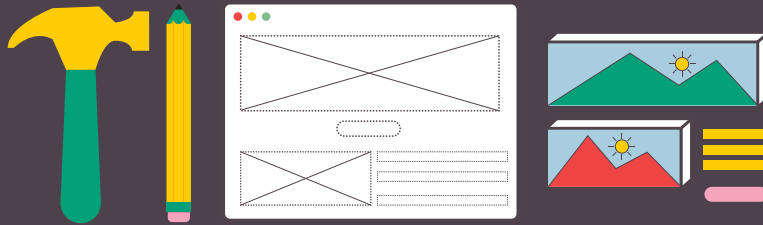
Spanglish is our mother tongue

The online advertising world changes incredibly fast. We study the latest trends, analyze data and work closely with our clients to get the best results.

But you can't intuitively understand the Hispanic market through research, you have to live it. We understand this incredibly diverse community like no one else because it's not just the people we're surrounded by daily, it's in our blood. And you can't find that in a search engine.



Our 4 steps for getting you more clients:



1. Build a **website** that has all the information a customer needs to make a purchasing decision

hello,
we are...

2. Create an ad with a **clear message** and **imagery** conveying how you can solve a customer's problem



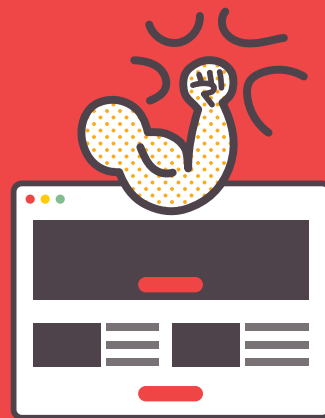
3. Use an **online advertising channel** that is most effective for your ideal customer and industry



4. **Analyze** your online campaign to understand what you can do improve your results.

One website with everything you need

Display images, videos, and more with your very own website. All of our websites are optimized for mobile. We take care of the content and branding so you don't have to.



Campaign Page

A one-page website specifically designed to capture lead phone numbers & email addresses.



Multi-page website

For businesses that need to say a little bit more, a multi-page website is your solution.

Promote your website on the right channels

Put that website to use! We'll create effective digital advertising campaigns to bring customers directly to your brand new website.

Google search & display ads

Appear on Google when people are looking for services you provide. 70% of mobile users call a business directly from Google Search.

Facebook & Instagram ads

With highly specific targeting abilities, advertise only to your ideal customers on social media where they spend an average of 2 hours every day.

Elclasificado.com featured & banner ads

Advertise directly to your Hispanic target audience on elclasificado.com, the number one Spanish marketplace in California with 1.4 million visitors per month.

YouTube pre-roll ads (available for video only)

Say so much more with video. On the second-most visited website in the world, reach more people than any TV ad for a fraction of the price.

Directory listings

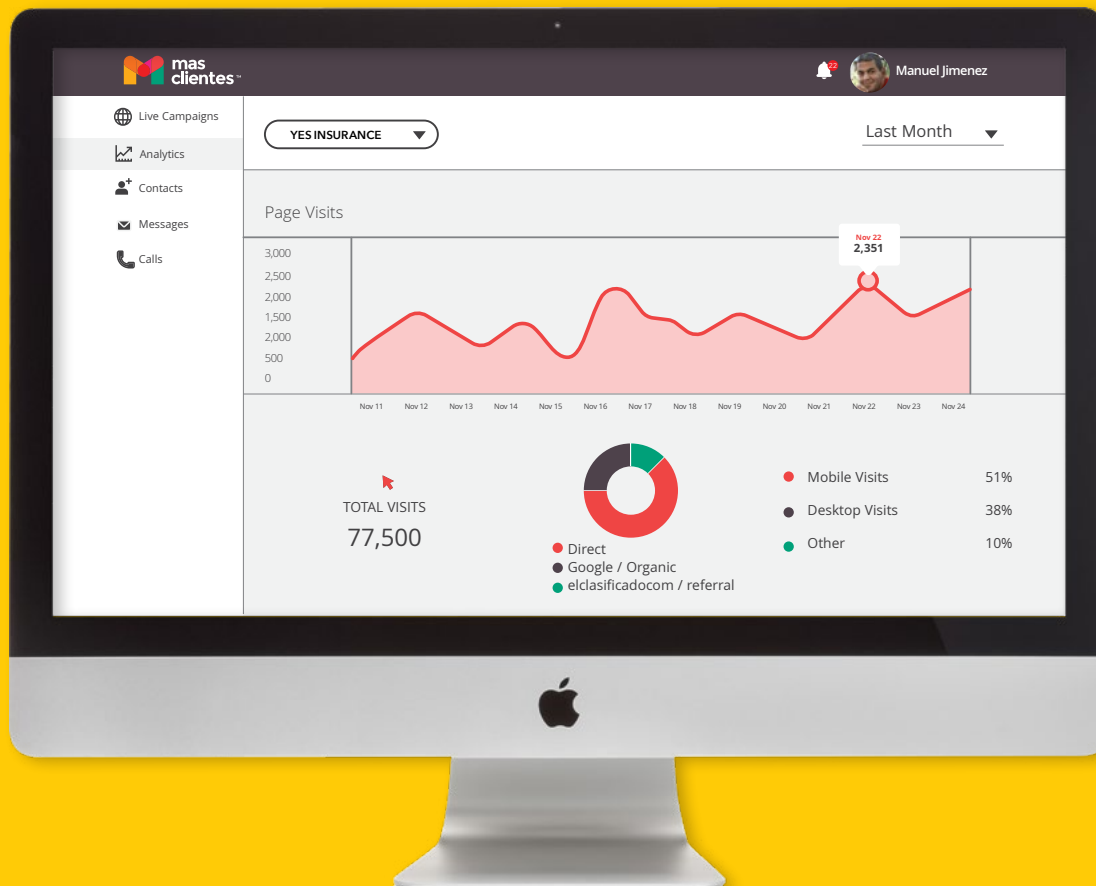
Increase your online presence. Improve your SEO and build credibility with accurate online business information across the most popular online directories.



Measure your campaigns

We've made it simple so you can keep track of your campaign's performance. Get access to a clean dashboard with all your statistics:

- ✓ Total visits to your site
- ✓ Calls made to your custom tracking phone number
- ✓ Review all form submissions



Say more with video

Boost your online performance by showcasing your business with video!

We make quality video easy and affordable

Our professional in-house film crew takes care of everything
– all you need to do is be the star.

